

Mobile POS

ExpOS
Exposition / Trade
Show Application

Handheld
System



Exposition / Trade Show Rental System

Finally, here's a portable solution that enables exhibitors to capture important sales and customer data in a portable rental package. **ExpOS** offers all the sophistication of a full retail POS system without taking valuable merchandising space. In addition, it is offered at a rental price that can be calculated to a per dollar, per hour rate!

pss, a leading developer of handheld applications, in partnership with Casio USA, has developed a state of the art solution for exposition and trade show exhibitors, providing portable POS, credit card processing, customer data capture, and real time reporting in the palm of your hand.

ExpOS is comprised of the **pssMOBILEstore** application operating on the Casio IT-3000 Handheld. This system provides the exhibitor with the ability to capture sales by department, SKU, description, serial number, size, color, or any myriad of combinations.

ExpOS can handle payments via cash, check, or credit card, with online real-time authorization. No more ZON machine! **ExpOS** also produces an accurate receipt detailing the customer purchase, displaying your logo, address, contact information, and web site.

ExpOS also provides four critical reports that will insure that your exposition is a successful venture.

Till Report	Lists how much you took in and in what tenders, reducing the time to prepare the daily bank deposit.
Sales by Time Report	Staff the Expo by business trends having the right number of sales support at the busiest time.
Replenishment Report	Lists what you sold and provides you with the information you need to restock your inventory in a more timely manner.
Customer Listing	Provides you with a list of customers who visited your booth, allowing for quick follow-up sales.

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ExpOS is based upon the **pssMOBILEstore** transactional engine that takes full advantage of the features available in the Casio IT3000 Portable Data Terminal (PDT).

It is an intuitive application operated by touch screen that requires little training or support. It is all offered in a package that can be thrown in a brief case, handbag or backpack, leaving the maximum space for your product both in shipping and in the booth.

Walk around your booth, talk with your customers, and when they are ready to buy, complete the transaction on the spot!

pssMOBILEstore operates on the Casio IT3000 handheld. IT3000 specifications are:

CPU	Intel Xscale PXA-255 Max. 400 Mhz	Key Pad	Backlit alphanumeric keyboard, double zero-, CLR-, ENT-, Cursor-, Power-, Fn-, Minus-key
Operating System	Windows CE .NET 4.1 Embedded English	Interface	Bluetooth Ver. 1.1 Compatible IrDA version 1.1
Memory	64 MB	Bluetooth	2 x TypRS232 (8pin and 14pin), (1 x 14pin M55E only)
RAM	96 MB (30 MB user area)	Infrared	5D Card
F-ROM		Serial	PC Card Type I/II
Display	Transflective 16-bit TFT color touch display	Card Slot 1	
Casio-Super-LCD		Card Slot 2	
Size / Pixel	3.5 inch / 240 x 320 dots	Power	Li-Ion battery pack, 7.4 V 2200mAh
Font Size	Scalable fonts	Battery	100-240 V
Back light	LED, automatic brightness sensor	AC adaptor	Li-Ion battery (rechargeable)
Printer		Back up battery	
Printing method	Thermal line dot	Environment	Drop Durability 1.2m
Paper width	80 mm or 58 mm	Splashproof	IP54
Font Type	Different font sets are preinstalled	Operating Temp.	-20 degrees C – 50 degrees C
Scanner		Dimensions	265 x 68 x 108 mm (without options)
Device	C-MOS Imager	(L x W x H)	
Image data capture	Max. 640 x 480 dots, 2 or 256 grey scales, bmp or jpg	Weight	approx. 635 – 680g (depends on model)
Readable codes 1D	EAN, UPCA/E, Code39, NW7/Codabar, ITF, Code93, Code128, MSI/Plessi, IATA, Coden, RSS	Application development tool	Embedded Visual C++, VisualStudio .NET 2003
Readable codes 2D	Code49, PDF417, MicroPDF, Codeblock, Aztec, AztecMesa, QRCode, MaxiCode, DataMatrix	Compatibility	WLAN, GPRS
Mag card reader	ISO Tracks 1,2 (ISO/IEC 7811-2 2001)		